



LIFEWOOD

HANDCRAFTED TIMBER FLOORING

“Beautiful For Life”

Our History

6,500+ Floors Installed Since 2002



It's Bamboo

2002

Our Journey Begins

Mark starts the original company "It's Bamboo" from his living room in Manning

2004

First Showroom

Move into shared showroom in Subiaco

Innovation

Launch first generation cross-engineered Bamboozle Bamwood



Bamboozle

2006

Built Our Own Showroom

Moved into our first purpose built showroom in Osborne Park

2010

Business Awards

Australian Business Award for Excellence
WA finalist in the Telstra Business Award
Ernest and Young Entrepreneur of the year award
Family Business of the year



Australian Patent For Innovation

Awarded patent for Stabilised Solid technology



2012

Opened Timber Mill in W.A.

Started manufacturing our boards in W.A.

LIFEWOOD

Lifewood

2016

Introduced Australian Hardwoods And French Oak

Expanded product range utilising our Stabilised Solid technology

2019

Expanded Internationally

Started selling Lifewood timber flooring overseas

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We believe that there is no greater contributor to the character of a home than timber flooring.

There's something about wood and it's natural texture, warmth and presence. It creates a colour, mood and quality of light that is deeply satisfying. We are certain that great timber flooring not only makes a better home, it makes a better life.

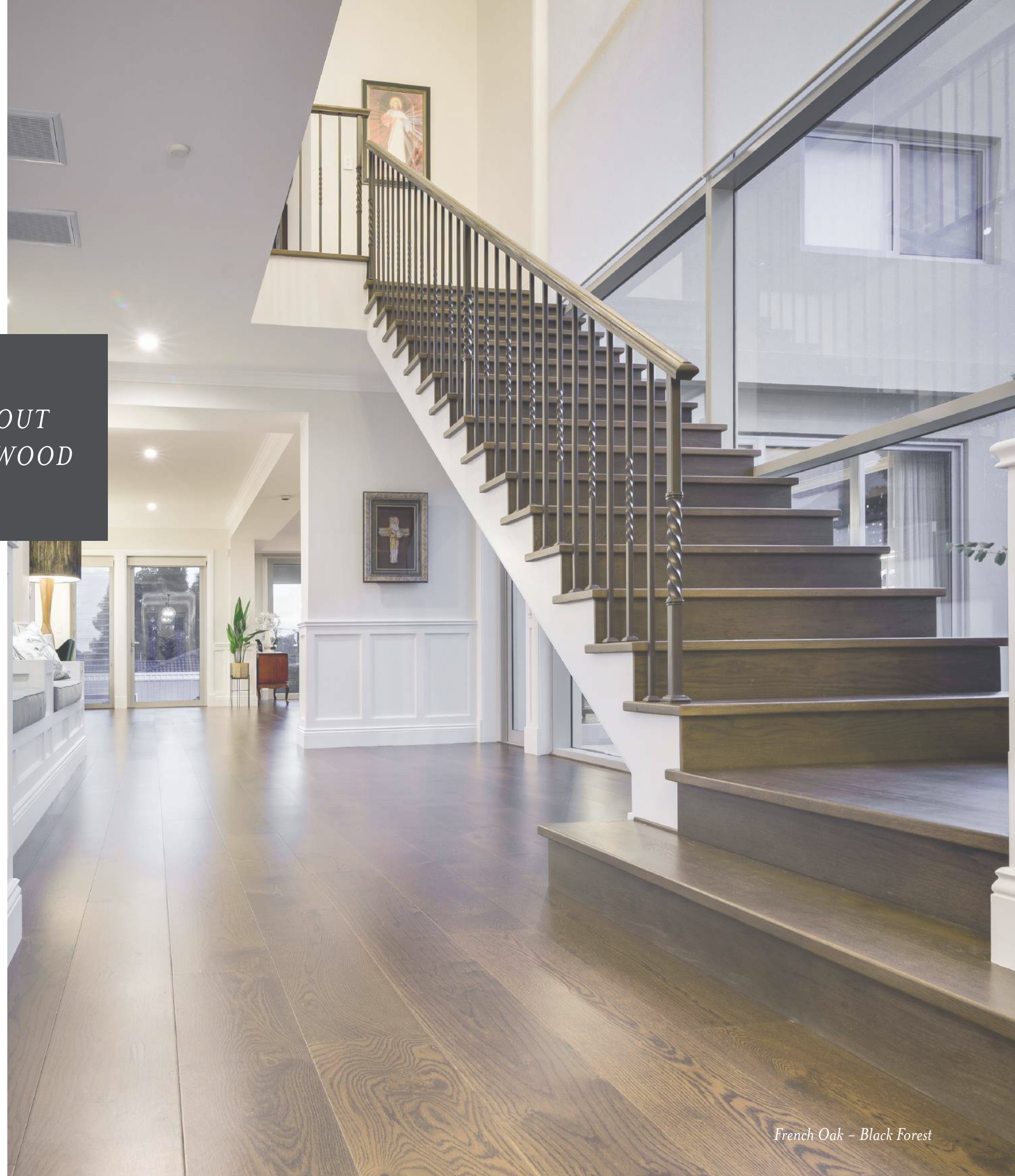
This is our why.

ABOUT LIFEWOOD



"A Lifewood floor is a lifetime choice, so we back it up with a warranty to match — lifetime cover."

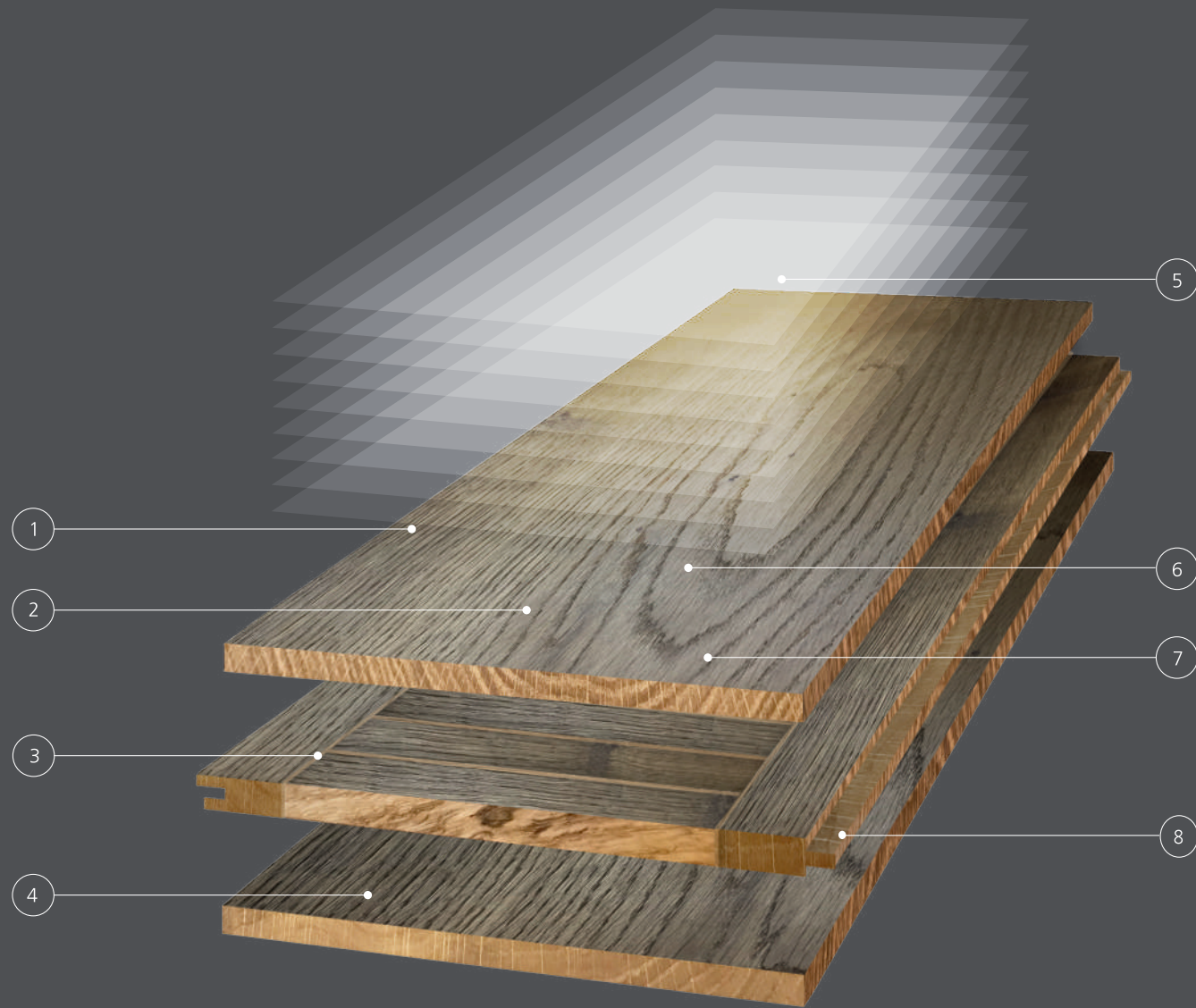
Mark Hutchison
FOUNDER / MANAGING DIRECTOR



French Oak – Black Forest

Our Patented Floorboard

Our Stabilised Solid® technology enables us to create a world-class floorboard backed up with a lifetime warranty.



“We combine the strength of engineered flooring with the beauty of solid timber”

1. NO CHEAP SUBSTITUTES

Each layer uses the same hardwood, creating superior stability and a higher resistance to termites.

2. HAND SELECTED BOARDS

Only the highest grade boards are selected for the top layer, creating colour consistency and a beautiful looking floor.

3. PATENTED HARDWOOD CORE

Our unique engineering method stabilises the board and prevents movement of the wood, which can result in cupping and shrinking.

4. TOTALLY SUSTAINABLE

No part of the timber log is wasted. No other timber is required to construct our floorboards.

5. HARD-WEARING COATING

Our custom formulated coatings bring our floors to life, revealing their natural beauty and protecting them from damage.

6. RE-SANDABLE

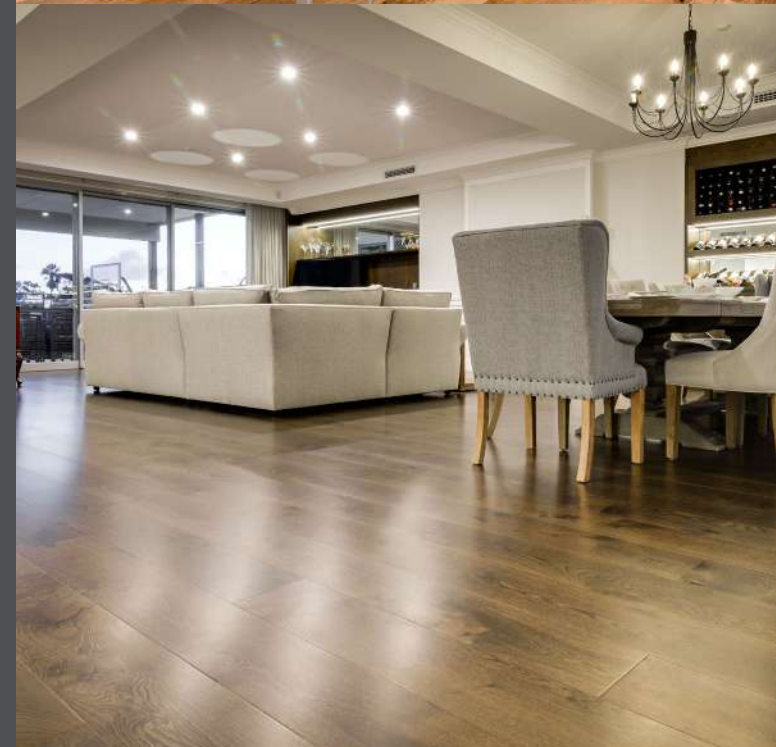
Our boards have a thick surface layer which can be sanded multiple times. Lifewood floors are designed to last a lifetime.

7. LOW EMISSIONS

We use very low emission glue that is safe in your home and guarantees the boards do not delaminate.

8. MOISTURE RESISTANT

Our patented core design prevents moisture getting into the board. We then coat the entire board in a moisture barrier for added protection.



*The Natural Beauty Of
Australian Timber*



Spotted Gum



Marri



Jarrah



AUSTRALIAN TIMBERS

Experience the beauty of the Australian landscape inside your home.

Just like our majestic countryside, wooden floors are durable, rich in colour and breathtakingly beautiful...

It's easy to see why Australian hardwood flooring is such a popular choice.



SPOTTED GUM

A flow of beautiful tones, from blond through to deep chocolate, highlights of greys and rich reds, with low lights of softest pink hues...

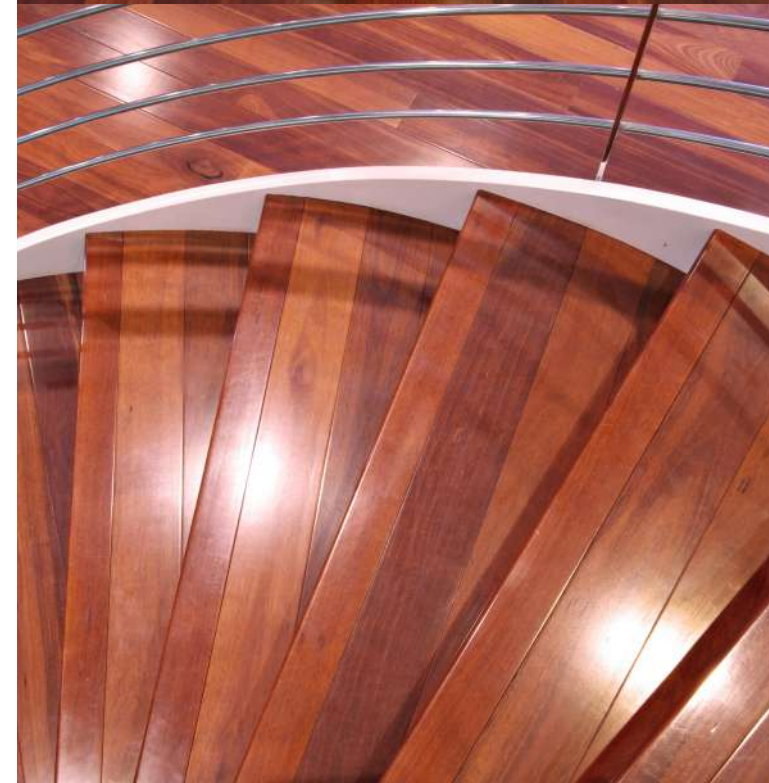
It can be as bold or subtle as you wish for your home.

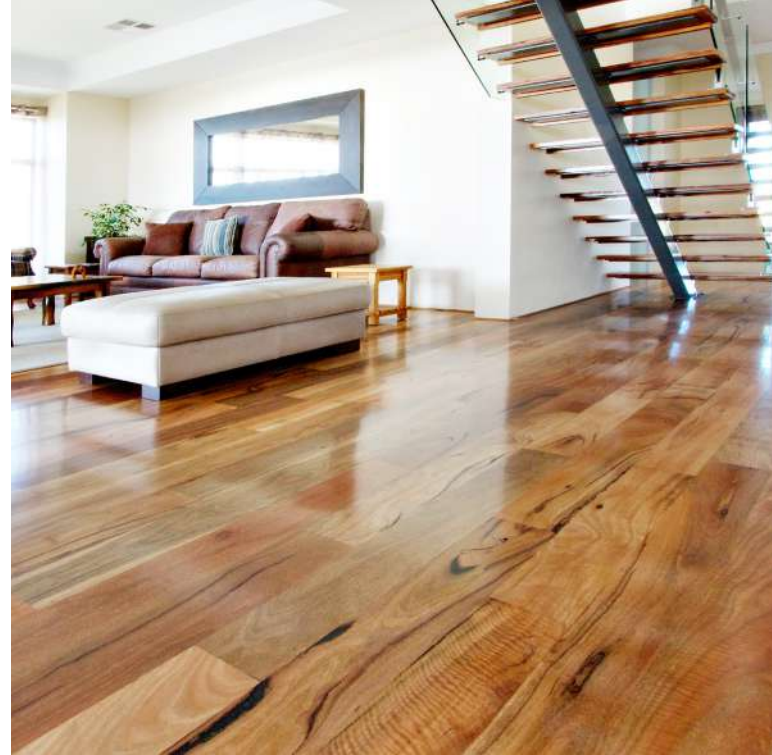


JARRAH

A Jarrah hardwood floor feels like a rich red wine in front of an open fire. Warm, enveloping, great for a both grand home steeped in history or for a smart, modern look.

With lush rose tones, this timeless, stunning timber is only grown in Western Australia's South West, and will add an abundance of atmosphere to any home.





BLACKBUTT
A wonderful softly-toned canvas for all styles of home, Eastern States or Coastal Blackbutt hardwood flooring makes you want to snuggle down within its warmth. It's light colour is perfect in contemporary homes, creating an impression of wide open space, but you'll find it so versatile you can picture it almost anywhere.



MARRI
Marri timber flooring springs to life in your home, brimming with nature's texture and personality.

Predominately a light blond-coloured timber, Marri has distinctive black gum veins interwoven throughout the boards, and is a striking backdrop to the current industrial look, a rustic homely feel, or a simple contemporary home.

Timeless Elegance

HANDCRAFTED FRENCH OAK



Natural



Natural



Smoked



FRENCH OAK

French Oak flooring has an elegance that is hard to find in any other flooring product.

It's appeal hasn't diminished over the years, and with the development of Lifewood's extra long and extra wide floorboards, it is now in even higher demand.



Natural



Natural



FRENCH OAK NATURAL

An easy, subtle matte finish which enhances the natural qualities of the French Oak without being overpowering, Naturale is a great canvas on which to base any look. It creates a feeling of space within your home.



PREMIUM LOOK AND FEEL

French Oak is generally considered to be superior to other oak varieties: it has a higher tannin content, which in turn gives more colour variety; it has a tighter grain structure, meaning it is far more dense and it's also a more stable timber, perfectly suited for Australia's harsh climate.

Lifewood sources French Oak from a few trusted, well-managed plantations in France, including the Troncais forest, one of the finest in Europe which supplies sustainable French Oak from 200 to 250 year old trees. All our sources are PEFC accredited to ensure only sustainable sourced timber is used in the production of Lifewood French Oak floors.

From Light To Dark



Shou Sugi Ban



Natural



Black Forest



Smoked



Driftwood

UNIQUELY SELECTED RANGE OF COLOUR

All our premium French Oak flooring is created with a slight brush and unique colour stain to suit every style of home.



Resilience And Beauty



BAMBOO

Bamboozle® bamboo floors feel similar to hardwood but they look distinctly different. The variety of natural colours in the Bamboozle range occur as the bamboo is heated.



Caramel



Honey



Mocha



AUSTRALIAN BAMBOO PIONEERS

Through extensive trial and error we can honestly say that over the last 17 years we have developed a flooring technology that has pioneered the Australian bamboo flooring industry.

It was so successful we used the same technology to redefine the timber flooring industry.

SUSTAINABILITY

Unlike hardwood floors, bamboo is not harvested from trees. It is, in fact, one of the largest, ecologically sustainable and renewable grasses in the world.

Bamboo grows rapidly in the wild, replenishing itself in just a few years.





"Thank you for providing the new flooring in our newly built home. We had a great experience from start to finish. We are thrilled with the end result and it was so easy to deal with your professional staff. Jeremy organised everything and Brian who installed the floor had great attention to detail. Very happy customers."

Lyn Bradshaw -Wembley Downs



"Extremely pleased with our new Lifewood, oak floor. Tony did a great job during the quote process, Jeremy was most helpful doing the site inspection & timber delivery & Aaron, the installer, was a true artisan. Job well done to all involved."

Bernard Roberts -South Perth

"Our new Spotted Gum flooring is absolutely stunning. We are so pleased with it. Our experience with Lifewood was excellent from start to finish. From speaking with Tony in the showroom, liaising and having questions answered by Jeremy to the exceptional quality of the installation by Brent and Chris. We couldn't be happier. Thank you so much."

Carolyn and Chris Schneider - Edgewater



"Walk into the showroom and your journey to an amazing new floor begins. My decision was made in about 30 seconds once I saw the Bamboozle Mocha."

The installer was fast, efficient and a brilliant tradesman, we were super impressed. The showroom service and follow up was very professional. I would highly recommend Lifewood, you will see what I mean when you go into their showroom."

Sue Whiting -Lesmurdie



"Great service, very happy, on time and was very pleasant to deal with Morgane."

Fitoussi Eran -Dianella



"After 10 months since our wooden floor was laid it looks brand new as if it was laid yesterday. I have said it before and will keep on saying it and saying it Lifewood flooring and the people running the show have an excellent product they are true professionals and the service is second to none. Thank you Lifewood."

Arie Van Houwelingen -Baldvis



“Fabulous service, so accommodating with our requests and an amazing product. We’ve used Lifewood three times and each time they’ve been brilliant. Luke was a very skilled installer. Highly recommend them.”

Karenza Robbins -Mt Claremont



“It has always been a pleasure dealing with Bamboozle, I had used them when renovating a previous property and found they are professional and pay attention to detail. I didn’t hesitate in using them this time with a massive job of our whole down stairs. They did a fabulous job!!!”

Mandie Cubeddu -Sorrento

“From the first contact with Lifewood I was extremely pleased with their level of Customer Service. We were kept informed throughout the whole process from quotation to completion. Excellent communication and we could not be happier with the final product. I have no hesitation in recommending Lifewood to friends, family and clients.”

Lisa Cutri -Lathlain



“Very happy with our new floor. It has given an elegance and gloss to the room. Lifewood were very professional, prompt and thorough right from the start.

Definitely recommend them.”

Jane Stuart -Applecross



“Absolutely first class service and follow up. Could not be happier with the finished product.”

Mark Harrison -Osborne Park



“Special thanks to our installer, who did a fabulous job; going above and beyond. I appreciate the professionalism and excellence at Lifewood, giving true value for money.”

Jay Wilkins -Ocean Reef



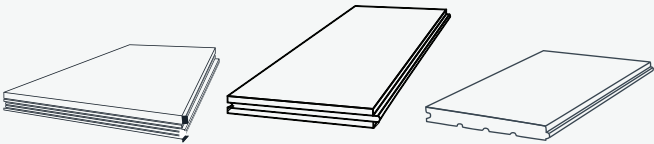
LIFEWOOD STABILISED SOLID
100% HARDWOOD



TYPICAL ENGINEERED TIMBER
70% PLYWOOD



SOLID TIMBER



Benefits to you	Typical engineered floorboard	Lifewood 'Stabilised Solid' floorboard	Solid timber floorboard
BETTER LOOKING			
Consistent high grade, long and wide floorboards	✗	✓	✗
Hand selected, balanced high grade timber used for top of board	✗	✓	✗
Coated in scratch-resistant technology	✓	✓	✗
100% same timber used for the entire floorboard	✗	✓	✓
HASSLE FREE			
Moisture sealed on every side of the board, making it resistant to spills	✗	✓	✗
Designed to be glued down. This allows for future re-sanding and creates a quieter floor	✗	✓	✓
Comes pre-finished	✓	✓	✗
LONGER LASTING			
Uses hardwood timber throughout the floorboard making it more resistant to termites	✗	✓	✓
The entire board is kiln dried to ensure maximum hardness and stability	✗	✓	✓
Can be sanded multiple times if needed	✗	✓	✓
Micro bevelled to create a safer, more stable board with greater moisture resistance	✗	✓	✗

Benefits to you	Typical engineered floorboard	Lifewood 'Stabilised Solid' floorboard	Solid timber floorboard
PEACE OF MIND			
Our product was patented and developed by a local, family owned company	✗	✓	✗
Backed by an Australian warranty. We are the manufacturer, retailer and installer	✗	✓	✗
Australian design. Patented technology for Australian conditions	✗	✓	✗
SAVE MONEY AND TIME			
No need to move out or pay rent. Floor is ready to walk on the same day	✓	✓	✗
In the event of an accident, individual boards are easy to fix and replace	✓	✓	✗
Can be installed in days, not weeks	✓	✓	✗
BETTER FOR YOUR HEALTH			
No harmful emissions from the floor	?	✓	?
Virtually dust free installation	?	✓	✗
BETTER FOR THE ENVIRONMENT			
All hardwoods are sourced from sustainable forestry	?	✓	?
No part of the tree is wasted during manufacrturing	✗	✓	✗
PRICE COMPARISON			
Price range per square metre (for similar size and grade of timber)	\$59 - \$129	\$79 - \$115	\$79 - \$149





STAIRCASE MASTERPIECES

A beautifully designed floor can only reach its full potential if it's installed by highly skilled craftsmen.

All of our installers are hand selected for their craftsmanship, family values, and passion for creating amazing flooring centrepieces.



Installed in days, beautiful for life.

Transform your home with the timeless beauty of timber flooring.

Spotted Gum

“Beautiful For Life”

LIFEWOOD